



2022 ACAM-CEO MINDSHARE RETREAT

SPONSORSHIP PACKAGE



AUGUST 3-5, 2022 | NASHVILLE, TN

PO Box 731733 Puyallup, WA 98373
info@acam-ceo.org



ACAM-CEO

Who We Are

Alliance of Community Association Managers, ACAM-CEO, is a specialized alliance of proprietors and senior executives of community association management companies from across the country. We are dedicated to providing the tools, services and education needed for our network of professionals to learn, grow and adapt to changes in the industry while continuing to operate profitably. We are committed to creating a secure, supportive environment where strategies and ideas are shared amongst our community of leaders. We host an annual networking and leadership conference, the ACAM-CEO MINDSHARE Retreat, as well as various virtual programs throughout the year that contribute to the mission of our organization.

SUCCESS COMES FROM CONNECTION

MINDSHARE SPONSORSHIP

THE SPONSORSHIP FEE FOR THE 2022 MINDSHARE RETREAT IS \$8500. SPONSORSHIP IS NOT VALID UNTIL PAYMENT HAS BEEN RECEIVED.



ACAM-CEO offers a unique sponsorship opportunity for business partners. We allow 28 sponsors with the idea of maintaining our ratio of business partners to CEOs and executive leadership. During our MINDSHARE Retreat, business partners take part in the conversation, sitting alongside attendees. This allows our sponsors to interact, learn and contribute to the discussion. Additional networking opportunities continue throughout the evening at our unique, planned evening events.



It's important to note that the sponsorship opportunity with ACAM-CEO is unlike any other organization in the industry. Sponsorship is limited to 28 industry-specific companies and is sold on a first-come, first-served, first-right given to returning sponsors. There is no traditional trade show floor. Promotional materials, including fliers and swag, raffles, and off-site events, are not permitted. For additional information regarding the offsite event policy, please see 'Terms and Conditions.'

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WE WOULDN'T MISS THE ACAM-CEO MINDSHARE! THIS GATHERING OF INDUSTRY LEADERS IS FORMATTED TO ALLOW FOR THE SHARING AND COLLABORATION AMONG SOME OF THE BEST MINDS. THE UNIQUE TOPICS CHALLENGE US TO LOOK OUTSIDE OUR OWN BOX AT HOW TRENDING TECHNOLOGY AND BUSINESS PRACTICES WILL AFFECT OUR COMPANY, OUR CLIENTS AND THE INDUSTRY AS A WHOLE.

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SPONSORSHIP \$8500

- * Attendance fee for 2 representatives from registered Company. ACAM-CEO does offer a referral incentive to bring additional representatives from your Company. For every 10 attendee referrals, your Company will be allowed to have one 1 additional representative attend. Registrants have the option to list their referral source when they register.
- * Conference materials, all meals, and attendance at evening events for Company attendees.
- * Sponsor logos will be on marketing materials, including emails, social media, website, and our attendee Resource Guide.
- * Dedicated time for business partners to interact with and discuss their company during the MindShare Retreat.
- * Participation in scheduled 'Tuesday Talks'. We host virtual MindShares to allow C-level executives and business partners the opportunity to connect and engage in conversation with C-level executives throughout the year. All topics are on the table, and we encourage our Sponsors to participate and be a part of the conversation with our CEOs and executive leadership attendees.

ACAM-CEO AT A GLANCE

YEAR-TO-YEAR



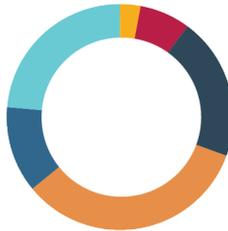
REPRESENTATION



BY THE NUMBERS



MANAGEMENT COMPANY SIZE BY EMPLOYEE



LIMITED SPONSORSHIP SPOTS



1:7 RATIO OF BUSINESS PARTNERS TO ATTENDEE

TERMS & CONDITIONS

Please review the Sponsorship Terms & Conditions below and sign the following page as acceptance.

- Attend all sessions and social events available; this is an opportunity for sponsors to network with CEOs.
- Attend and participate in group discussions and provide positive participation in all educational seminars.
- Network and interact with all participants to create meaningful and lasting business relationships.
- Refrain from "Suitcasing"* - ACAM-CEO has a no-tolerance policy regarding "Suitcasing" by all attendees.
- Sponsorship is for the company submitting the form. Sister or subsidiary companies may not attend the conference under the same sponsorship.
- Not host any organized events** (i.e., private events, parties, sessions, add-ons, or other non-event-related happenings) 2 days before or during the ACAM-CEO MindShare Event.

CANCELLATION

Notice of cancellation must be made in writing by email to ACAM-CEO at info@acam-ceo.org. The cancellation will not be effective until a written acknowledgment from ACAM-CEO is received.

Registration fees may be refunded as follows:

- before January 31, 2022: 100% refund
- between February 1 – March 31, 2022: 50% refund
- after April 1, 2022: no refund

Refunds will be given within 60 days of the request.

By sponsoring the 2022 ACAM-CEO Mindshare Retreat, sponsors agree that neither the Board of Directors or ACAM-CEO assume any liability whatsoever. Participants are requested to make their own arrangements for health and travel insurance. The conference fee does not include insurance.

CANCELLATION OF THE CONFERENCE

In the event that the conference cannot be held or is postponed due to events beyond the control of the conference organizers (force majeure) or due to circumstances which are not attributable to wrongful intent or gross negligence of the conference organizers, the conference organizers cannot be held liable by delegates for any damages, costs, or losses incurred, such as transportation costs, accommodation costs, costs for additional orders, financial losses, etc.

Under these circumstances, the ACAM-CEO reserve the right to either retain the entire sponsorship fee and credit some or all of it for a future conference or reimburse the sponsors after deducting costs already incurred for the conference's organization and which could not be recovered from third parties.

*Suitcasing refers to those non-sponsoring companies or persons who attend MindShare as an attendee but "work the event" from their suitcase (briefcase) and solicit business during the sessions or in the lobby area. Brochures, trinkets and other marketing materials are not allowed and will be removed. Offenders will be barred from attending future ACAM-CEO MindShare Retreats as deemed appropriate by the ACAM-CEO Board of Directors.

** An organized event is any gathering where business partners are paying the bill.

CONTACT INFORMATION

Please fill out the information below indicating who will be attending the 2022 ACAM-CEO MindShare Conference. Please return to Andrea Daigle at info@acam-ceo.org by January 15, 2022.

Company Name:

Contact Name:

Not listed in attendee list unless attending the event i.e., corporate marketing staff

Phone: Email:

Company Address:

Website:

Staff Attendee 1: Title:

Mailing address:

Phone: Email:

Staff Attendee 2: Title:

Mailing address:

Phone: Email:

PAYMENT

SPONSORSHIP IS NOT VALID UNTIL PAYMENT HAS BEEN RECEIVED. Questions can be directed to: Andrea Daigle at info@acam-ceo.org. Payments can be sent to: **ACAM-CEO, PO Box 731733 Puyallup, WA 98373**

ACKNOWLEDGEMENT

I agree to this sponsorship agreement's terms and conditions from the previous page and understand that this document will become a binding contract upon acceptance by ACAM-CEO. ACAM-CEO reserves the right to deny future participation privileges to anyone who fails to comply with this agreement at the sole discretion of ACAM-CEO.

Signature:

Your signature is acceptance of the terms.

Date:

Name:

Position: